

Charis Huling

MOTION & DIGITAL CONTENT DESIGNER

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ABOUT

I'm a fun-loving, LA-based motion artist and designer with a passion for creating interesting, engaging, fresh, and playful digital assets. I know what it takes to handle the ever-changing digital media landscape, and have what it takes to stand out in the sea of content that has become omnipresent in all of our modern lives.

I hope to infuse my own voice and joie de vivre in all of my design work, using what I know about growing up on social media to create content that truly feels memorable. My passion for music, film, and art inspires me in everything I create.

SKILLS

Adobe Creative Suite

- After Effects
- Photoshop
- Premiere Pro
- Illustrator
- InDesign
- Audition

Spark AR

Final Cut Pro

Davinci Resolve

Figma

Cinema 4D

Pro Tools

Microsoft Office

Asana

Animation

Storyboarding

Video and Audio Editing

Gifs and Instagram Stickers

Social Media Marketing

Digital formatting

Basic HTML/ CSS

Video Production

Digital Content Creation

Youtube Analytics

DJ-ing and Music Production

EXPERIENCE

APRIL 2021 - DEC 2021

SONY MUSIC ENTERTAINMENT- DESIGNER

- Responsible for creating social media and ad content campaigns for over 70+ major artists, following established brand guidelines
- Uses type and archival imagery to create album and playlist covers with as many as 3 million likes
- Used press shots and given copy to create digital assets including gif stickers for Instagram, Youtube thumbnails, web banners, Spotify ad suites, and visual marketing assets
- Works in a timely manner in an incredibly fast-paced environment, working from concept to package

JANUARY 2021 - APRIL 2021

SONY MUSIC ENTERTAINMENT- DIGITAL MARKETING INTERN

- Cut down videos into trailers for social media, keeping files in organized manner
- Created dynamic animated social content from album art
- Worked with team to research, collect data, and develop social media marketing concepts for major artists

DEC 2020 - JUNE 2021

BITTERSWEET MEDIA- MOTION DESIGNER/ VIDEO EDITOR

- Creates engaging content for artists, including AR filters, animated visualizer loops, and title cards
- Cuts down and formats music videos for social media, creates trailers, gifs, and Spotify canvases
- Independently animated full-length lyric video for "Space Girl" by Frances Forever with almost 1 million views on YouTube

JAN 2020 - MAY 2020

WARNER MUSIC GROUP- DIGITAL CONTENT & VIDEO INTERN

- Responsible for animating weekly Big Beat "New Music Friday" Instagram post, story, and gif sticker
- Created social assets for Instagram, TikTok, and Twitter
- Designed gif stickers, created AR Filters, and cut down music videos into trailers for Atlantic Records socials

JULY 2019 -

NEUTRALALMONDMILKHOTEL- CONTENT CREATOR

- Founded, gained over 5k followers in less than 2 months
- Creates music-themed memes and content for Instagram
- Credited for viral spread of "Pug Vibing ot New Order" on New York Magazine and KnowYourMeme